



MEDIA KIT

BRIANCIONI

TRAVEL WRITER • FOOD/MUSIC TOUR GUIDE

I MAY ROAM.com

IMAYROAM.COM

I May Roam is Brian Cicioni's travel blog, which focuses on exploring small cities by car and large cities by public transit.

Whether it's Paraguayan and Uruguayan food along the 7 train in Queens or Thai Town and Little Armenia in East Hollywood, I May Roam will show you the cultural gems that are too often overlooked.

ABOUT BRIAN

Brian enjoys exploring major cities along public transit lines and writing about it on his blog, imayroam.com, which he started in 2016. He also writes about topics like food tours, how to get the most out of a layover, and exploring movie and musical landmarks. Brian has traveled to 50 countries as well as every state except for Alaska and contributes to outlets such as Lonely Planet, Matador Network, and USA Today. On weekends, he leads music and film-focused walking tours of Brooklyn, Manhattan, and Queens. His five-star rated Goodfellas Tour of NYC was featured in Airbnb Magazine. Always happy to offer tips to aspiring travel writers and tour guides, Brian has been featured at the New York Times Travel Show as part of their Meet the Experts panel.

HE'S WORKED WITH

- CVBs/DMOs: Discover Lehigh Valley, Experience Bucharest, Northeast Tennessee Tourism, nycgo, QuebecOriginal, Tokyo CVB, Visit Baltimore, Visit Phoenix, Visit Seattle
- Hotel Chains: Archipelago International, Hilton, InterContinental, Marriott, Tobu
- Tour Companies: Bonappetour, Culinary Backstreets, League of Kitchens, Urban Adventures

VITAL BLOG INFO

BLOG STATS

- 5,000 average unique visitors per month
- More than 250 email subscribers

TOP POSTS

- Exploring the City That Gave the World Little League Baseball (10,000 views)
- 7 Reasons to Visit Reading, Pennsylvania (5,000 views)
- 13 Things to do During a Layover in New York City (5,000)
- Exploring Philadelphia's Cambodia Town (4,000)
- NYC: A Goodfellas Guide to Brooklyn and Queens (3,500 views)

SOCIAL MEDIA (@brianmayroam)

- Facebook: 1,920 page likes (15% engagement)
- Twitter: 2,820 followers (3% engagement)
- Instagram: 2,390 followers (5% engagement)
- Pinterest: 850 followers (50% engagement)

WORK WITH BRIAN (brian@imayroam.com)

- Guest Articles
- Event/Hotel/Restaurant/Tour Reviews
- Press/FAM trips
- Sell Banner Ads (email me for rates)
- Social Media Consulting (hourly rate negotiable)
- Sponsored Posts
- Instagram/Twitter takeovers