



**MEDIA KIT**

**BRIANCIONI**

TRAVEL WRITER • FOOD/MUSIC TOUR GUIDE

**I MAY ROAM.com**

# IMAYROAM.COM

I May Roam is Brian Cicioni's travel blog, which focuses on exploring small cities by car and large cities by public transit.

Whether it's Paraguayan and Uruguayan food along the 7 train in Queens or Thai Town and Little Armenia in East Hollywood, I May Roam will show you the cultural gems that are too often overlooked.

## ABOUT BRIAN

Brian enjoys exploring major cities along public transit lines and writing about it on his blog, [imayroam.com](http://imayroam.com), which he started in 2016. He also writes about topics like food tours, how to get the most out of a layover, and exploring movie and musical landmarks. Brian has traveled to 50 countries as well as every state except for Alaska and contributes to outlets such as Arrivedo, Lonely Planet, Matador Network, and travelstoke. On weekends, he leads music and film-focused walking tours of Brooklyn, Manhattan, and Queens. His five-star rated Goodfellas Tour of NYC was featured in Airbnb Magazine. Always happy to offer tips to aspiring travel writers and tour guides, Brian has been featured at the New York Times Travel Show as part of their Meet the Experts panel.

## HE'S WORKED WITH

- CVBs/DMOs: Discover Lehigh Valley, Experience Bucharest, Northeast Tennessee Tourism, nycgo, Visit Baltimore, Visit Phoenix, Visit Seattle
- Hotel Chains: Archipelago International, Hilton, InterContinental, Marriott
- Tour Companies: Bonappetour, Culinary Backstreets, League of Kitchens, Urban Adventures

## VITAL BLOG INFO

## BLOG STATS

- Over 80,000 page views by more than 50,000 unique visitors from October 2015 to February 2019
- More than 250 email subscribers

## TOP POSTS

- Exploring the City That Gave the World Little League Baseball (8,350 views)
- 7 Reasons to Visit Reading, Pennsylvania (3,000 views)
- 13 Things to do During a Layover in New York City (3,000)
- Exploring Philadelphia's Cambodia Town (2,600)
- NYC: A Goodfellas Guide to Brooklyn and Queens (2,400 views)

## SOCIAL MEDIA (@brianmayroam)

- Facebook: 1,650 page likes (15% engagement)
- Twitter: 2,500 followers (3% engagement)
- Instagram: 2,100 followers (5% engagement)
- Pinterest: 750 followers (50% engagement)

## WORK WITH BRIAN (brian@imayroam.com)

- Guest Articles
- Event/Hotel/Restaurant/Tour Reviews
- Press/FAM trips
- Sell Banner Ads (email me for rates)
- Social Media Consulting (hourly rate negotiable)
- Sponsored Posts
- Instagram/Twitter takeovers