



**MEDIA KIT**

**BRIANCIONI**

TRAVEL WRITER · FOOD/MUSIC TOUR GUIDE

**I MAY ROAM.com**

# IMAYROAM.COM

I May Roam is Brian Cicioni's travel blog, which focuses on exploring small cities by car and large cities by public transit. Whether it's Paraguayan and Uruguayan food along the 7 train in Queens or Thai Town and Little Armenia in East Hollywood, I May Roam will show you the cultural gems that are too often overlooked.

## ABOUT BRIAN

Brian has traveled to 49 of the 50 United States as well as 49 countries spanning 6 different continents. His written work can be seen on Lonely Planet, Matador Network, Travelstoke and many other outlets. He has been profiled by Airbnb Magazine and enjoys discussing his 20 years of international travel on podcasts such as Amateur Traveler and Air2Share. An avid foodie, he's been seen on television shows in Australia and Thailand discussing his love for Southeast Asian cuisine and culture.

When Brian is not traveling the world and/or writing about it, he's at home in New York City leading tours that focus on two of his favorite things: international cuisine and rock music.

## WHO HE'S WORK WITH

- CVBs/DMOs: Discover Lehigh Valley, Experience Bucharest, nycgo, Visit Baltimore, Visit Phoenix, Visit Seattle
- Hotel Chains: Archipelago International, Hilton, InterContinental, Marriott
- Tour Companies: Bonappetour, League of Kitchens, Urban Adventures

VITAL  
BLOG  
INFO

## BLOG STATS

- Over 67,000 page views by more than 50,000 unique visitors from October 2015 to November 2018
- More than 250 email subscribers

## TOP POSTS

- Exploring the City That Gave the World Little League Baseball (8,350 views)
- 7 Reasons to Visit Reading, Pennsylvania (2,800 views)
- 13 Things to do During a Layover in New York City (2,600)
- Exploring Philadelphia's Cambodia Town (2,500)
- Where to Eat and What to Order in The Bronx's Little Italy (2,150 views)

## SOCIAL MEDIA (@brianmayroam)

- Facebook: 1,600 page likes
- Twitter: 2,450 followers
- Instagram: 2,100 followers
- Pinterest: 630 followers

## WORK WITH BRIAN (brian@imayroam.com)

- Guest Articles
- Event/Hotel/Restaurant/Tour Reviews
- Press/FAM trips
- Sell Banner Ads (email me for rates)
- Social Media Consulting (hourly rate negotiable)
- Sponsored Posts
- Instagram/Twitter takeovers