



**MEDIA KIT**

**BRIANCIONI**

TRAVEL • FOOD TOURS • MUSIC

**I MAY ROAM.com**

# IMAYROAM.COM

I May Roam is Brian Cicioni's travel blog, which focuses on exploring small cities by car and large cities by public transit. Whether it's Paraguayan and Uruguayan food along the 7 train in Queens or Thai Town and Little Armenia in East Hollywood, I May Roam will show you the cultural gems that are too often overlooked.

## ABOUT BRIAN

As soon as he got his driver's license, Brian started going to see his favorite rock bands (Metallica, Ozzy Osbourne, Pearl Jam, Slayer, Soundgarden and Sleater-Kinney to name a few) and immediately became addicted to travel. The older he got, the more he started integrating his love for history with seeing his favorite bands. Why not go see Sir John A. Macdonald's house in Kingston before a Soundgarden concert in Toronto?

After earning his bachelor's degree in Management/Marketing from Penn State University, he started traveling to Europe every spring and winter. While studying for his MBA, he developed an interest in Asia and South America and has since traveled to 41 countries spanning 5 different continents as well as 49 of the 50 United States.

Brian is the East Coast Correspondent for Culture With Travel and has also contributed to Dave's Travel Corner, Travel Tramp and 52 Perfect Days. His blog has been featured by Lonely Planet and Travel Gluttons. He's been a guest on the Amateur Traveler podcast multiple times.

## VITAL BLOG INFO

## BLOG STATS

- Over 26,000 page views by more than 18,000 viewers from October 2015 to March 2017
- More than 200 subscribers

## TOP POSTS

- Exploring the City That Gave the World Little League Baseball (7,700 views)
- 7 Reasons to Visit Reading, Pennsylvania (2,000 views)
- 14 Reasons to Visit Berks County, Pennsylvania (1,250 views)
- 6 Reasons to Visit Lancaster, Pennsylvania (1,100 views)
- Where to Eat and What to Order in The Bronx's Little Italy (1,000 views)

## SOCIAL MEDIA (@brianmayroam)

- Facebook: 1,025 fans
- Twitter: 1,650 followers
- Instagram: 1,130 followers
- Pinterest: 260 followers

## WORK WITH BRIAN (brian@imayroam.com)

- Guest Articles
- Event/Hotel/Restaurant/Tour Reviews
- Press/FAM trips
- Sell Banner Ads (email me for rates)
- Social Media Consulting (hourly rate negotiable)
- Sponsored Posts